DES MOINES CHRISTIAN SCHOOL 2025 Sponsorship Program

Be a DMC Sponsor!

Sponsors receive year-round visibility to the loyal DMC community through marketing at key events, sports venues, and print and digital communication. Sponsors also receive complimentary tickets to DMC's popular *True-Blue Gala* and the *DMC Annual Golf Classic*.

TIMEFRAME

January 1 – December 31, 2025

INVESTMENT

\$7,750

All proceeds benefit the *Lion Fund*, an annual fund available that directly impacts the student experience through innovative and unexpected academic and co-curricular investments.

ELIGIBILITY

Current sponsors have first priority to renew. All sponsoring businesses must align with the DMCS mission and statement of faith.

QUESTIONS?

Please contact Angela Kruse:

- (515) 252-2497
- **[** (515) 343-7228
- 🔀 give@dmcs.org



Sports Venue Marketing

Lions Field



Stadium Signage

Concessions Plaza

Main Gym



Videoboard

Scorers Table

Sports Venue Marketing

Digital Sports Marketing

DMC partners with Bound as our sports app for ticketing, scores, stats and standings. All advertising on the app is dedicated to DMC Sponsor logos.



GoBound.com

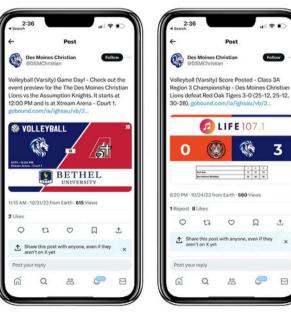
Ticketing Splash Screen

3

£

> G

Cores TEAMS NEWS SCHOOL	Des Moines Christian Lions Wat Cental 1973 istituters	
STANBROUGH	FOSTER Your Financial Life, Truly Cared Fo	
FOOTBALL Versity 2-1	6 FOOTBALL Versity	2-1
Clarke 0 Des Moines Christian 85 Des Moines Christian 85	C Clarke 0 C Clarke 0 Des Moines Christian 85 Des Moines Orestiwi Screoc Lond FRLD	913 FPML
	Des Moines Christian 24 Southeast Valley 24 Southeast Valley 24 Southeast Valley Foldman Feldman comment	9/20 7.30 PM
VOLLEYBALL Vesty 9-5	VOLLEYBALL Versity	9-5
S VOLICIPALL SOM PANE C Des Moines Christian North Scott 2	NS VOLLEVEAL SIM FRAL C Des Moines Christian 0 North Scott 2	974 Prote
Scheel Sports Stats Notifications Profile	School Sports Stats Notifications	e Profile



Banner Ads

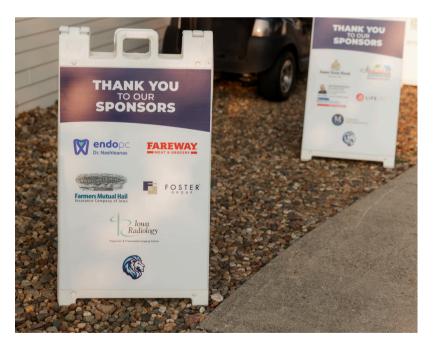
Social Media Promotion

Event Marketing

DMC Golf Classic

Sponsors will have logo presence in event marketing, participant communication, and social media.





Clubhouse Signage

Tee Signs



Social Media Mentions

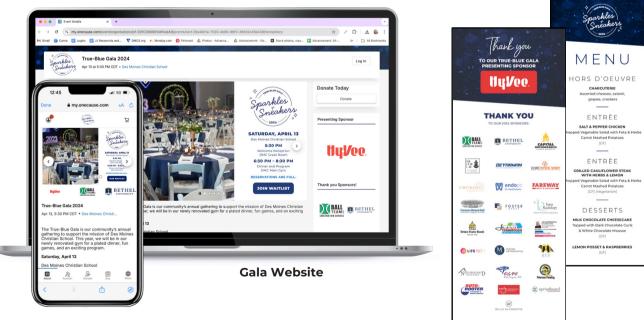
Event Marketing

True-Blue Gala

Sponsors receive logo and listing exposure to the entire DMC community through event marketing, during the event to 500+ attendees with logo presence in the venue, and throughout the week of the event via the popular silent auction mobile bidding app.



Gala Slideshow and Promotions



Auction Bidding App



Sponsorship Benefits

Complimentary Event Tickets

TRUE-BLUE GALA

- Saturday, April 12, 2025
- Table for 8

DMC GOLF CLASSIC

- Tuesday, July 22, 2025
- 4 tickets





Community Recognition



DMCS.org Listing



Lion Campus Sponsor Directory



Annual Report (Delivered to 4,000 households)



Social Media Sponsor Mentions