

# DES MOINES CHRISTIAN SCHOOL

## 2025 Sponsorship Program

### Be a DMC Sponsor!

Sponsors receive year-round visibility to the loyal DMC community through marketing at key events, sports venues, and print and digital communication. Sponsors also receive complimentary tickets to DMC's popular *True-Blue Gala* and the *DMC Annual Golf Classic*.

### TIMEFRAME

January 1 – December 31, 2025

### INVESTMENT

**\$7,750**

All proceeds benefit the *Lion Fund*, an annual fund available that directly impacts the student experience through innovative and unexpected academic and co-curricular investments.

### ELIGIBILITY

Current sponsors have first priority to renew. All sponsoring businesses must align with the DMCS mission and statement of faith.

### QUESTIONS?

Please contact **Angela Kruse**:

- ☎ (515) 252-2497
- 📱 (515) 343-7228
- ✉ [give@dmcs.org](mailto:give@dmcs.org)



# Sports Venue Marketing

## Lions Field

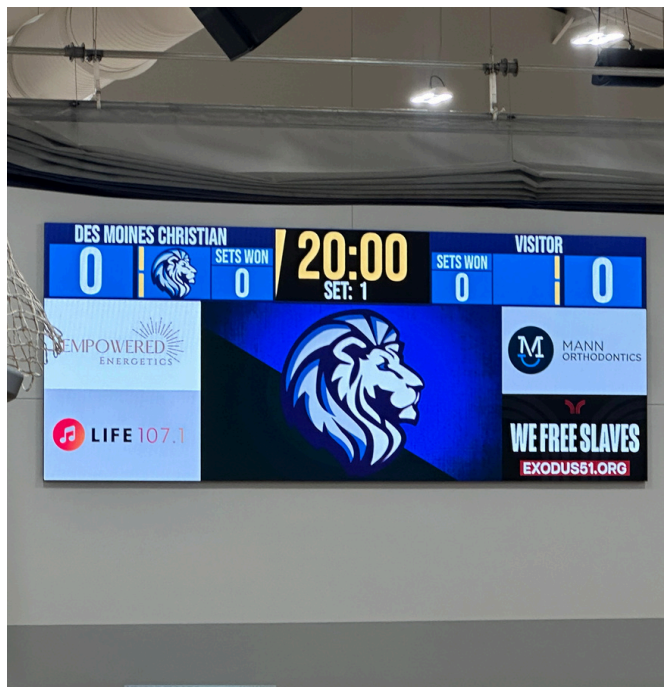


Stadium Signage



Concessions Plaza

## Main Gym



Videoboard



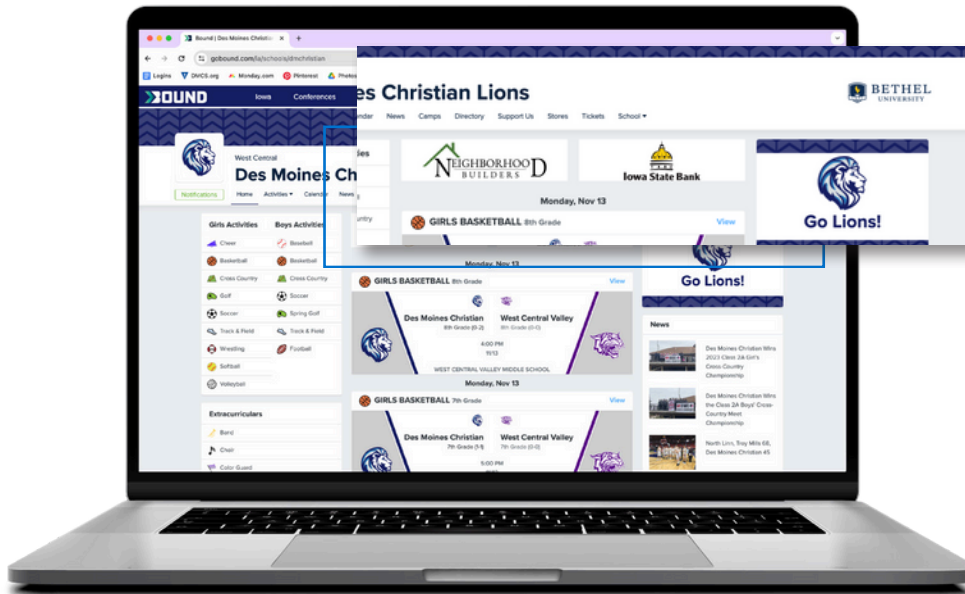
Scorers Table



# Sports Venue Marketing

## Digital Sports Marketing

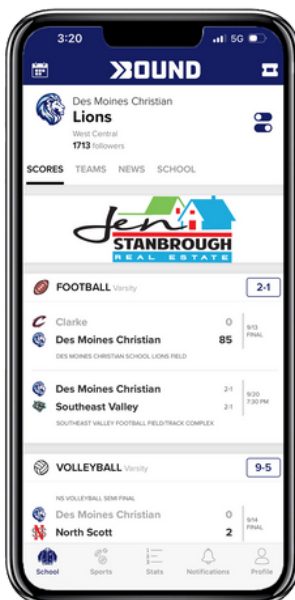
DMC partners with *Bound* as our sports app for ticketing, scores, stats and standings. All advertising on the app is dedicated to DMC Sponsor logos.



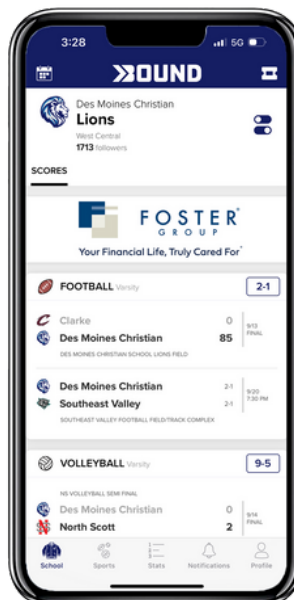
GoBound.com



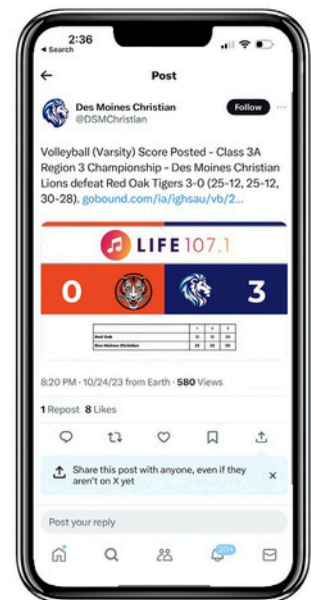
Ticketing Splash Screen



Banner Ads



Social Media Promotion



# Event Marketing

## DMC Golf Classic

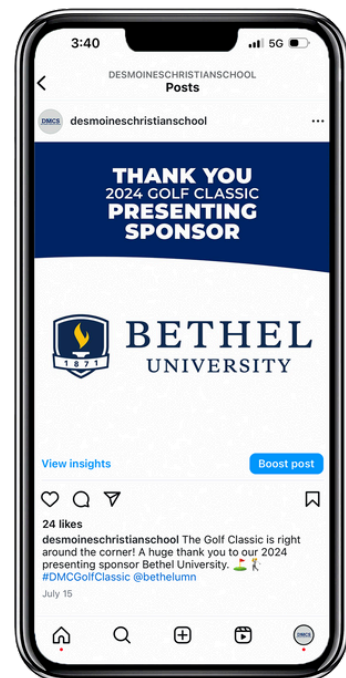
Sponsors will have logo presence in event marketing, participant communication, and social media.



### Tee Signs



### Clubhouse Signage



### Social Media Mentions



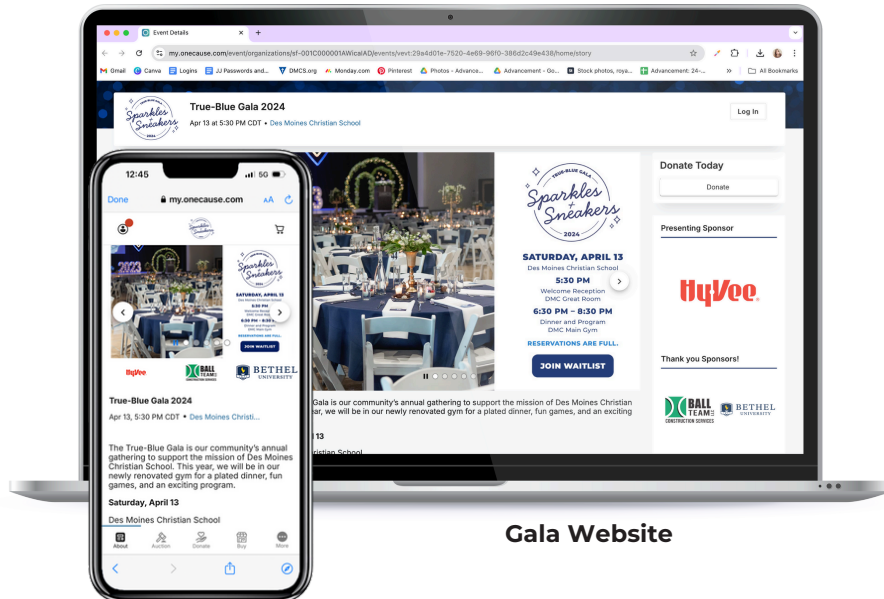
# Event Marketing

## True-Blue Gala

Sponsors receive logo and listing exposure to the entire DMC community through event marketing, during the event to 500+ attendees with logo presence in the venue, and throughout the week of the event via the popular silent auction mobile bidding app.



### Gala Slideshow and Promotions



Gala Website

Auction Bidding App



Gala Menu

# Sponsorship Benefits

## Complimentary Event Tickets

### TRUE-BLUE GALA

- Saturday, April 12, 2025
- Table for 8

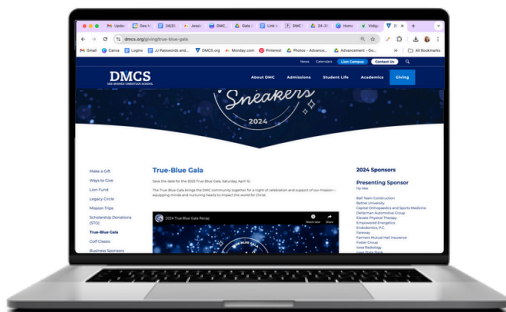


### DMC GOLF CLASSIC

- Tuesday, July 22, 2025
- 4 tickets



## Community Recognition



DMCS.org Listing



Lion Campus Sponsor Directory



Annual Report  
(Delivered to 4,000 households)



Social Media  
Sponsor Mentions