DES MOINES CHRISTIAN SCHOOLS
2027 Sponsorship Program

Be a DMC Sponsor!

Sponsors receive year-round visibility to the loyal DMC community through marketing at key events and sports venues with print and digital communication. Sponsors also receive complimentary tickets to DMC's popular *True-Blue Gala* and the *DMC Annual Golf Classic*.

TIMEFRAME

January 1 – December 31, 2027

INVESTMENT

$8,500

All proceeds benefit the *Lion Fund*, an annual fund available that directly impacts the student experience through innovative and unexpected academic and co-curricular investments.

ELIGIBILITY

We have a limited number of sponsorship opportunities, and current sponsors have first priority to renew. All sponsoring businesses must align with DMC's mission and statement of faith.

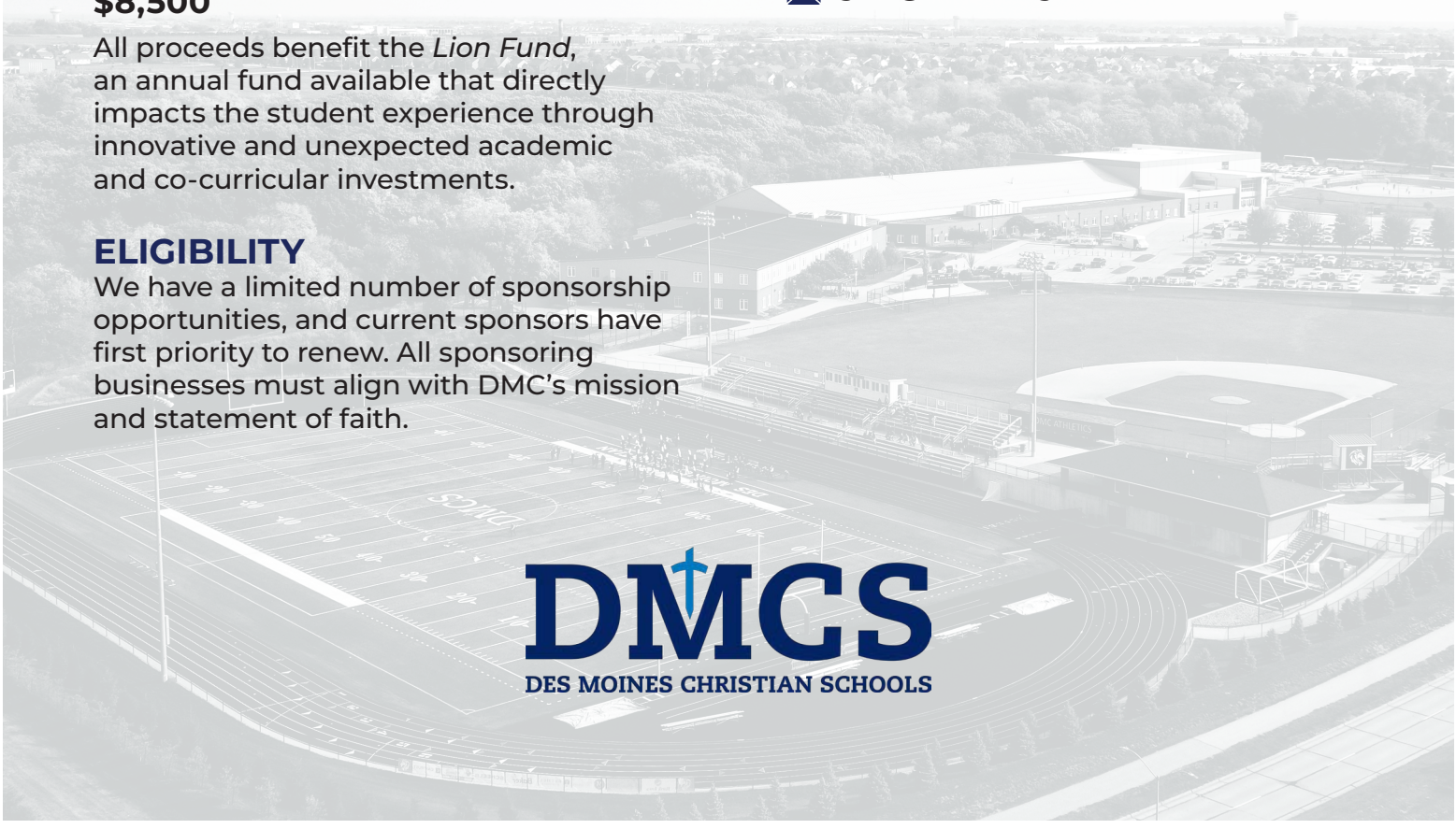
QUESTIONS?

Please contact **Angela Kruse**:

(515) 252-2497

(515) 343-7228

give@dmcs.org



DMCS
DES MOINES CHRISTIAN SCHOOLS

Sports Venue Marketing

Lions Field

These displays are used for football varsity home games and some JV games.



Stadium Signage



Concessions Plaza

Main Gym

These displays are used for volleyball and basketball varsity home games and full court JV games.



Videoboard

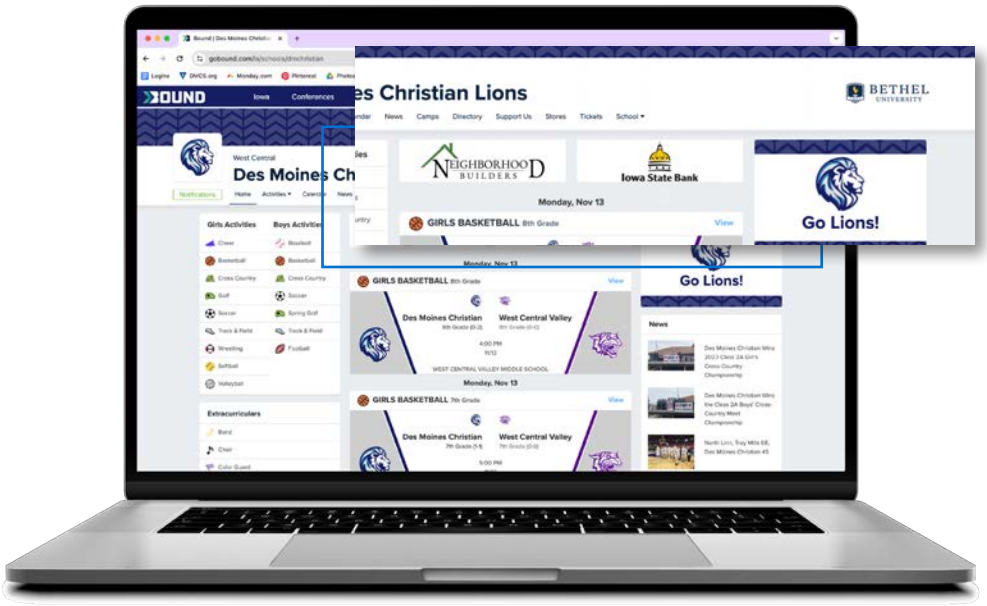


Scorers Table

Sports Venue Marketing

Digital Sports Marketing

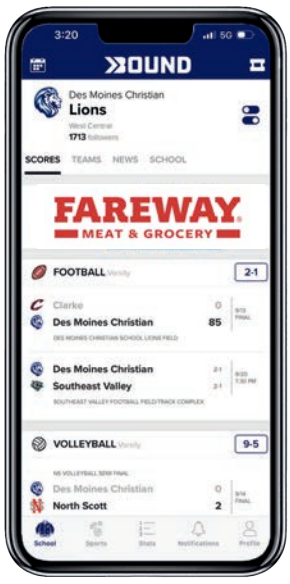
DMC partners with *Bound* as our sports app for ticketing, scores, stats, and standings. All advertising on the app is dedicated to DMC sponsor logos.

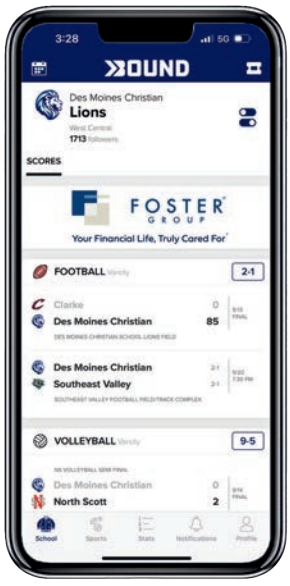


GoBound.com



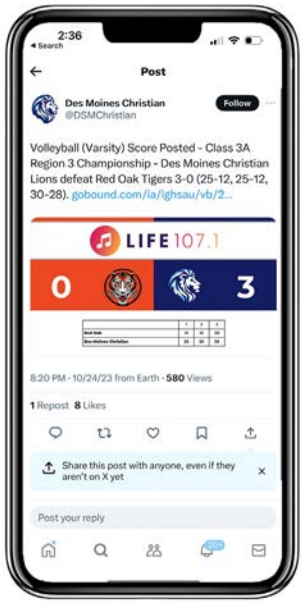
Ticketing Splash Screen





Banner Ads





Social Media Promotion

Event Marketing

DMC Golf Classic

Sponsors will have logo presence in event marketing, participant communication, and social media.





Tee Signs





Clubhouse Signage

Event Marketing

True-Blue Gala

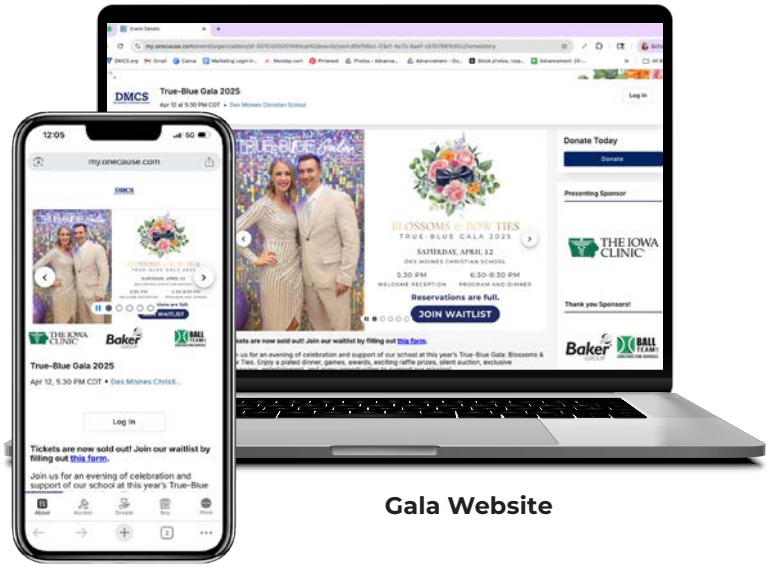
Sponsors receive logo and listing exposure to the entire DMC community through event marketing, during the event to 475+ attendees with logo presence in the venue, and throughout the week of the event via the popular silent auction mobile bidding app.







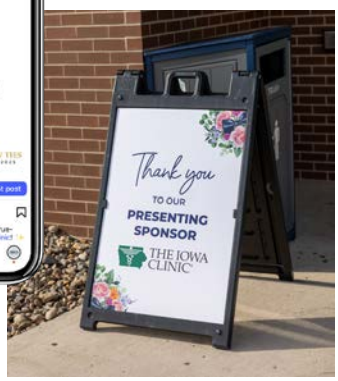
Gala Slideshow and Promotions



Gala Website

Auction Bidding App





Presenting Sponsor Only

Sponsorship Benefits

Complimentary Event Tickets

TRUE-BLUE GALA

- Saturday, April 10, 2027
- Table for 8

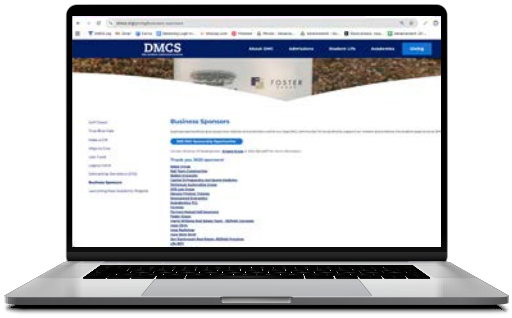


DMC GOLF CLASSIC

- Tuesday, July 20, 2027
- 4 tickets



Community Recognition



DMCS.org Listing



Lion Campus Sponsor Directory



Annual Report
(Delivered to 4,000+ households)



Social Media
Sponsor Mentions