

DES MOINES CHRISTIAN SCHOOL **Sponsorship Program**

2022 Calendar Year

An aerial photograph of the Des Moines Christian School campus, showing a large football field with 'DMCS' on the field, a baseball field, and school buildings. The image is faded and serves as a background for the lower half of the page.

DMCS
DES MOINES CHRISTIAN SCHOOL

Silver Sponsorship

\$3,000 ANNUALLY

Complimentary Event Tickets

- DMC Golf Classic – Foursome
- True-Blue Gala – Table for 8



Community Recognition

- Annual Report (featured sponsor listing)
- Lion Campus Sponsor Directory listing with hyperlink
- DMC Social Media (sponsor shout-outs)
- DMCS.org Giving Page listing with hyperlink



Silver Sponsorship

(CONTINUED)

Event Marketing (Name Listing)

True-Blue Gala

- Name in event marketing
- Name presence at event on screens, programs and mobile bidding app

DMC Golf Classic

- Name in event marketing
- Logo on Tee Signs and clubhouse signage



Illumination Show Choir Invitational

- Name in event marketing
- Name presence at event via screens, sandwich boards and programs



Gold Sponsorship

\$6,000 ANNUALLY

You will receive everything at Silver sponsorship level PLUS the following:

Sports Venue Marketing

- Lions Field: Sideline A-Frame field signage and digital concession ad
- Main Gym signage: Scoreboard sign and new digital ad on new scorer's table

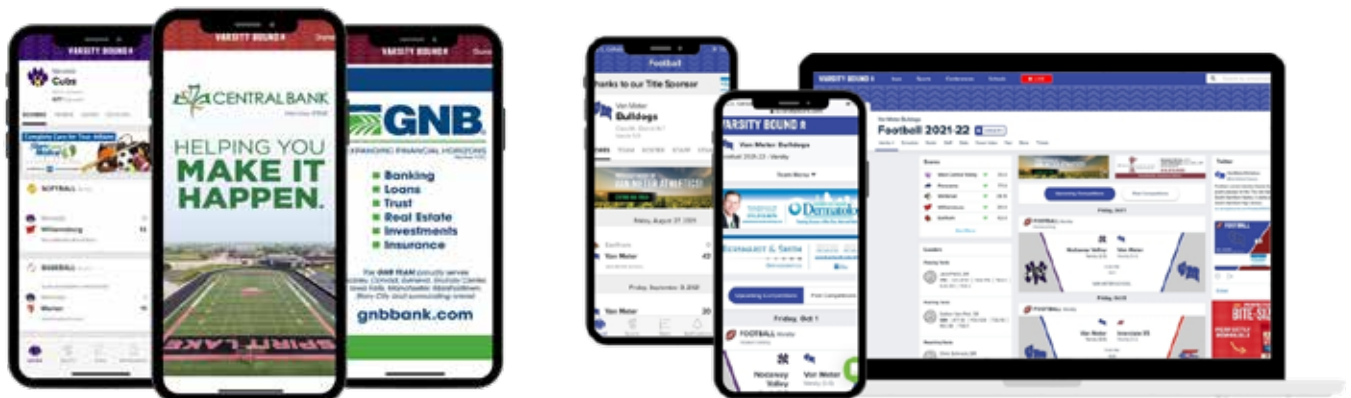


Sports Digital Marketing

VarsityBound*

**DMC's sports app for fans, athletes and parents is used for schedules, scores, stats and standings*

- Banner Ads, Splash Screens and Logo on Social Media Scorecards



Gold Sponsorship

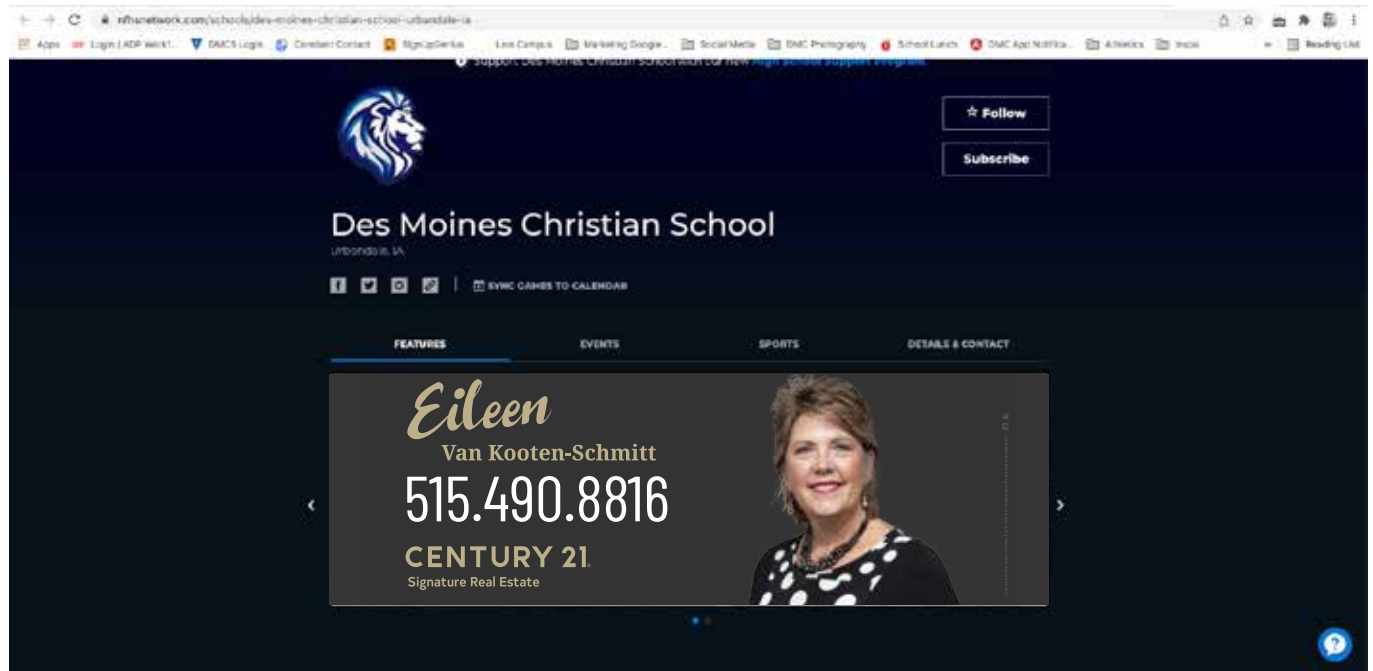
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You will receive everything at Silver sponsorship level PLUS the following:

Streaming Platform* Ad

**DMC's livestream providers include space for sponsor logos*

- Sponsor Ads



Event Title Sponsor

Event Title Sponsors must be Gold or Silver Sponsor. Gold Sponsors/seniority have first choice.

Exclusivity

- Just one title sponsor per event
- Premier logo placement and visibility for event promotion and during event
- Live acknowledgement at event

Events Available

Illumination (January)
+\$1,000



True-Blue Gala (April)
+\$3,000



DMC Golf Classic (July)
+\$2,000



Homecoming Game (Fall)
+\$1,000



DMC App

App homepage logo and link for 3 months:

- **Illumination:** January - March 2022
- **True-Blue Gala:** April - June 2022
- **Golf Classic:** July - September 2022
- **Homecoming Game:** October - December 2022

Promotional Opportunities

- Logo Item Giveaways, Fan Contests, Homecoming Float, etc.

